



Author and speaker on publishing and writing success

Helen Gallagher used her technology background as a launch pad to publishing success. First lured to computers because they had an Escape key, she now enjoys a successful career as owner of Computer Clarity, a Chicago-area software consulting and training business.

The 21st century needs tech tools that move beyond computers, to cloud computing, social media, and a 24x7 world of book publishing and marketing. As author of three successful non-fiction books, Helen's work now takes her around the U.S. and Canada, delivering workshops and coaching clients on their writing platform, publishing and successful marketing.

The thing that never changes in her presentations is humor and passion. With 30 years in the corporate environment, and ten years consulting, training and writing, Helen's versatile presentations stem from an understanding of audience perspective, in groups of any size.

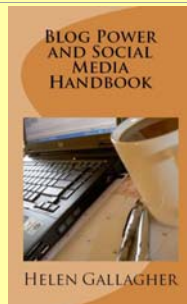
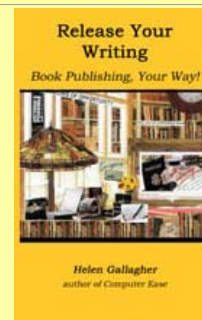
Helen is author of **Computer Ease** and **Release Your Writing**. Her newest book **Blog Power & Social Media Handbook**, guides workshop participants toward their goals and mastery of the important social media world today. Are you using these free online resources?

Helen is also published in Lonely Planet's Travelers Tales series, AOL Travel and numerous other online paid venues. She works as publishing advisor to clients who want to fulfill their desires to publish their books. She speaks nationally on freelance writing, power blogging, and 21st century publishing options.

Helen Gallagher...

Release Your Writing

No one believes in your work more than you



Blog Power & Social Media Handbook

How to benefit from these new tools

Presentation Topics:

- Author, Author: How to Get Published**
- Eek! Understand the ebook market**
- Facebook & Twitter & LinkedIn... Oh My!**
- The Mysterious World of Social Media**
- The Natural Language of Blogs**
- Pajama Marketing: Online author marketing**
- 21st Century Pathways to Publishing**
- Platform Building for Writers**
- Power Blogging**
- Social Media in 20 Minutes a Day**
- Technology Success for Writers**
- Time-saving Digital Gadgets & Tools**

2009-10 Events Include:

- Univ. Wisconsin Spring Writer's Festival**
- ASJA, New York**
- Chicago-area Mensa Society**
- Loyola University Writer's Workshop**
- Manzanita Writers Series, Oregon**
- Midwest Writers Assn., Chicago**
- Off-Campus Writer's Workshop, Chicago**
- The Transition Network, Davenport**
- Vicious Writers Circle, Vancouver**
- Whistler Writers – Whistler, BC**
- Women's Exchange, Chicago**

More information at gallagherink.com, releaseyourwriting.com and pajamamarketing.info

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